

# Cognitive Task Analysis: Analyzing the Cognition of Gameplay and Game Design

I/ITSEC 2013, Orlando, FL

Patrick Shane Gallagher, PhD, Learning Scientist, Serco for ADL Shenan Prestwich, Research Analyst, Katmai for ADL

# **Overarching Goal**

- To better understand how COTs videogames can be leveraged for cognitive skills development
  - Explore and validate design assumptions about specific games
  - Understand the cognitive and knowledge requirements to successfully play an immersive puzzle logic game

# **Background**

- Prior research used Portal 2 as an intervention for enhancing cognitive adaptability (CA)
- Specific features were determined that was hypothesized would enhance CA
- Portal 2 was chosen based on a feature analysis including genre type, observed features, and player interviews
- Empirical validation of CA design features did not occur
- To validate if, where, how CA features occurred within the game, it was decided to use a cognitive task analysis

# **Cognitive Task Analysis (CTA)**

- Technique to capture and model behavioral and cognitive processes/activities for accomplishing a task at expert-level
  - decision-making processes
  - recognizing and responding to critical cues/environmental conditions
  - utilizing tools
  - performing sub-tasks
  - analyzing and altering one's own performance
- Commonly used by industry and research professionals
  - Human computer interaction, instructional system design
  - Developing :
    - Intelligent/Cognitive Tutors
    - Decision Support Systems
  - Roots in cognitive science

## **Applying CTA to Video Games**

- Need to understand empirically:
  - Design of game
  - How game design interacts with player cognition
- Using CTA to map and model cognition and interaction within video game play is novel to the literature.
- Researching methods for applying CTA to video game analysis

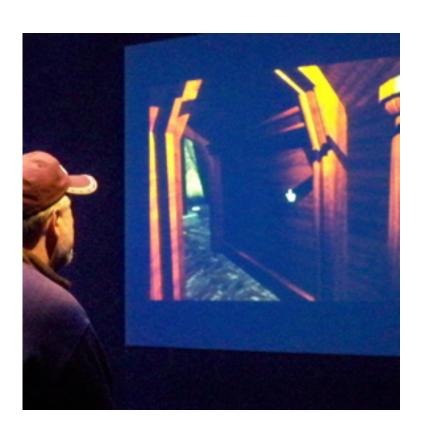
# **Lens of Analysis**

### Adaptability

- Ability to use existing knowledge to create innovative problem solutions; repeatedly trying new/different strategies while reflecting on actions and incorporating feedback
- Identified by U.S. DoD, DoL, DoEd as an important metacompetency
- Scale of macro to micro
  - Macro: adaptive stance, operational adaptability
  - Mid: individual adaptive behavior
  - Micro: micro-momentary cognitive processes, i.e., cognitive adaptability

-6

# **Lens of Analysis**



### Cognitive Adaptability

- Micro (cognitive) Level
- Components
  - Cognitive Openness/Creativity
  - Focused Attention
  - Cognitive Flexibility/ Metacognition
  - Critical Thinking & Problem-Solving

7

# **Lens of Analysis**

# **5 Features for CA**

- Unstated/Implicit Rules
- Unstated/Implicit Shifting of Rule Sets
- Dynamic Shifting Environments
- Open-Ended Gameplay
- Implicit Reinforcement for Individual Actions/ Choices to Achieve Final Goal



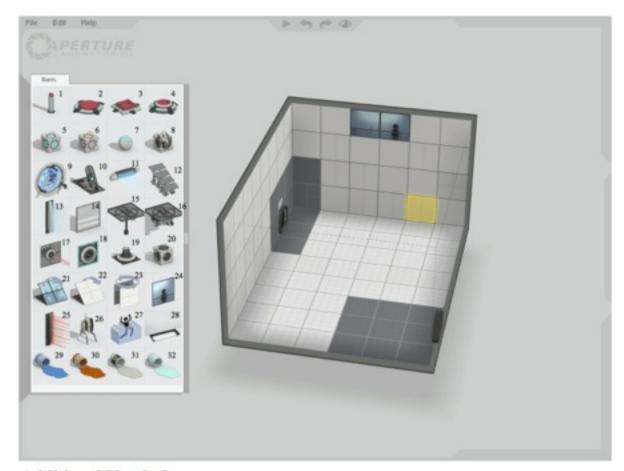
### **Research Goals**

- Develop protocol for performing cognitive task analysis on expert video gameplay
- Pinpoint how and where design tenets for cognitive adaptability are applied in Portal 2 and what types of decision-making and cognitive processing occurs as a result
- Map progression of cognitive load through gameplay of Portal 2

### **Protocol: CTA & Video Games**

### Part I: Preliminary Analysis/Lexicon Development

- Establish vocabulary of game (names for features, tools, obstacles, etc)
- Game structure analysis: break game down into measurable units based on narrative structure



#### **Additional Vocabulary**

#### Physical Features:

Water Tilted Platforms Beams Ledges Portal Tiles Non-Portal Tiles Elevator Tube Stairs Portal Items: Portal Gun Red Portal Hole Blue Portal Hole Distracter Objects: Cans Radio Misc. Refuse

Misc: PAL-esque Robot Computerized Antagonist Potato

#### Features Provided By Steam

- 1. Pedestal Button
- 2. Button
- 3. Cube Button
- 4. Sphere Button
- 5. Weighted Cube
- 6. Companion Cube
- 7. Edgeless Safety Cube
- 8. Franken Cube
- 9. Tractor Beam
- 10. Faith Plate
- 11. Light Bridge
- 12. Stairs
- 13. Fizzler
- 14. Glass
- 15. Piston Platform
- 16. Track Platform
- 17. Laser Emitter
- 18. Laser Catcher
- 19. Laser Relay
- 20. Reflection Cube
- 21. Glass Panel
- 22. Angle Panel
- 23. Flip Panel
- 24. Observation Room
- 25. Laser Field
- 26. Turret
- 27. Deadly Goo
- 28. Light Strip
- 29. Bounce Gel
- 30. Speed Gel
- 31. Conversion Gel

### **Protocol: CTA & Video Games**

### Part 2: Focused Knowledge Elicitation

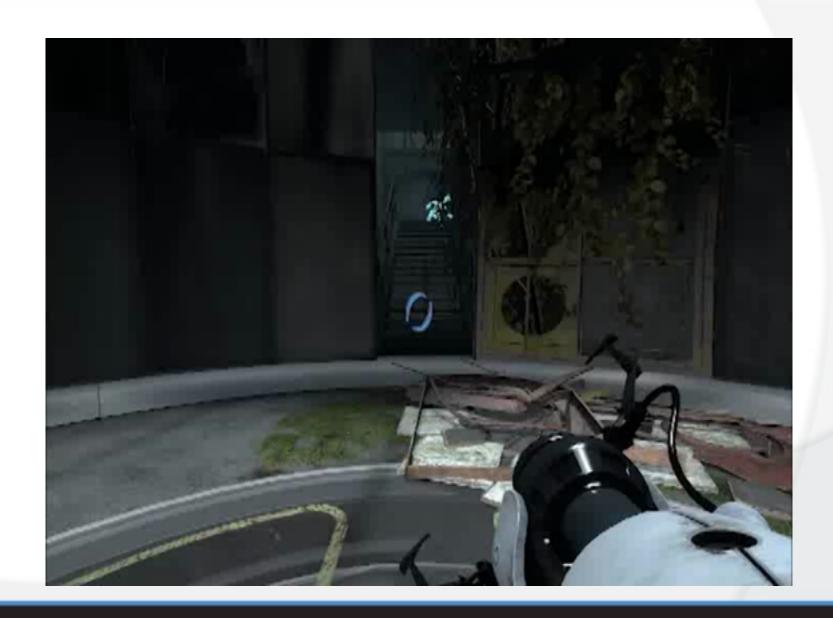
- Level-by-level:
  - Please play through this level, completing the necessary steps to achieve the final objective. As you do, try to speak aloud as much as possible, narrating both your thought process (including what decisions you are making and what options you are considering) and the sequences of actions you take as you take them. As you play, please survey the areas you are in and describe your expectations in terms of how you will have to interact with the room in order to achieve your objective.
- Gameplay recorded on FRAPS with audio plus simultaneous .wav file recordings.

### **Protocol: CTA and Video Games**

### Part 2: Focused Knowledge Elicitation

- Subject and researcher review FRAPS gameplay for the following information about each level:
  - Affordances
  - Requisite Knowledge
  - Micro-Puzzles Present
  - Mechanical Steps Required
  - Cognitive Steps Required
  - Audio and Visual Cues

# Example FRAPS: Ch. 1, Level 3





#### Affordances

Cube Button

Door

Portal

Pedestal Button

Dotted Lines

Colors of Lines (yellow = active portal, blue = inactive portal)



#### Requisite Knowledge

Understand cube-button-door interaction Understand function of pedestal button (to open door)

Understand that pedestals have special specificity to portal activation
Understand that only one pedestal/ portal can be active at a time
Understand relationship between blue portals and orange portals

### **Cognitive Task Analysis**

Chapter 1, Level 1

#### Audio and Visual Cues

Door opening (A/V)

Sign with # of level, picture of cube and floor button (V)
Unidentified sounds when main room comes into view (A)
Sound of OP appearing upon entering room (followed by
visual) (A/V)

Blue dotted line turns to yellow when pedestal button is pushed and makes sound, followed by BP appearing (A/V) Visual of self through portal (V)

Dotted line and cube change color when cube is placed on floor button (V)

Voiceover when final door is opened (A)

#### Manual Steps Required

Push right pedestal button to create blue portal (BP)

Walk through orange portal (OP), come out BP

Pick up cube

Walk back through BP and out OP

Press left pedestal button to change BP location

Walk through OP and out BP with cube

Drop cube on button to open door

Walk through BP and out OP

Press center pedestal to change BP location

#### Micro-Puzzles Present

"It's not a puzzle until it becomes a problem."

Pedestal-Portal Interaction Pedestal-Portal Spatial Specificity Pedestal Button Sequence Cube-Button-Door Interaction Portal-to-Portal Relationship



#### Cognitive Steps Required

Decide on the order of pedestal/portal activation

To get self to box

To get box to button

To get self to door

Induce constituative and operative rules as well as requisite knowledge

### **Protocol: CTA and Video Games**

### Part 2: Focused Knowledge Elicitation

 Reviewing FRAPS gameplay a second time, identify presence or absence of design characteristics in question

### Design for Cognitive Adaptability Rubric

#### Features 1 & 2: Implicit Rule Sets, Implicit Shifting of Rules

Rules	Description	Implicit or Explicit?	Rule?	If yes, indicative of environmental change?
Constituative				
Operational				
Conduct				

### Feature 4: Implicit Reinforcement for Individual Actions to Achieve Goal

Initial Expectations	How Experience Dif- fered from and/or Challenged Expectations	Explicit or Implicit Reinforcement?

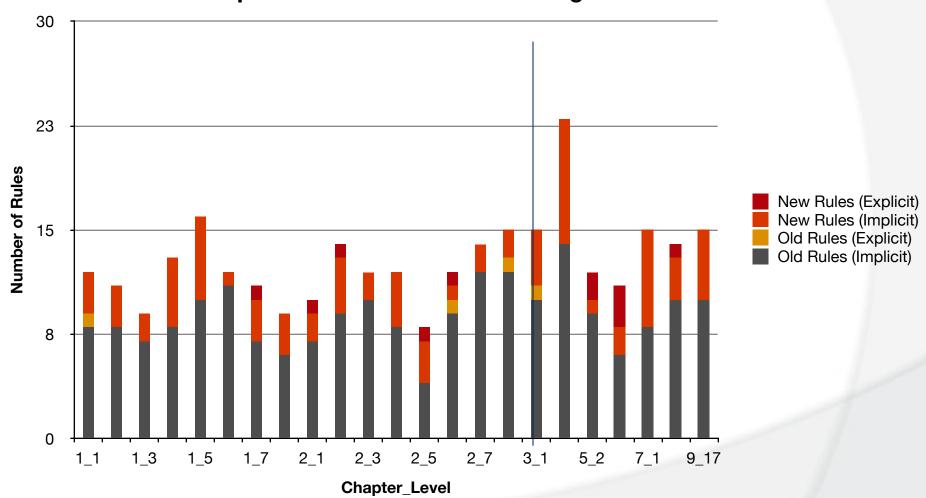
#### Features 3: Dynamic, Shifting Environments

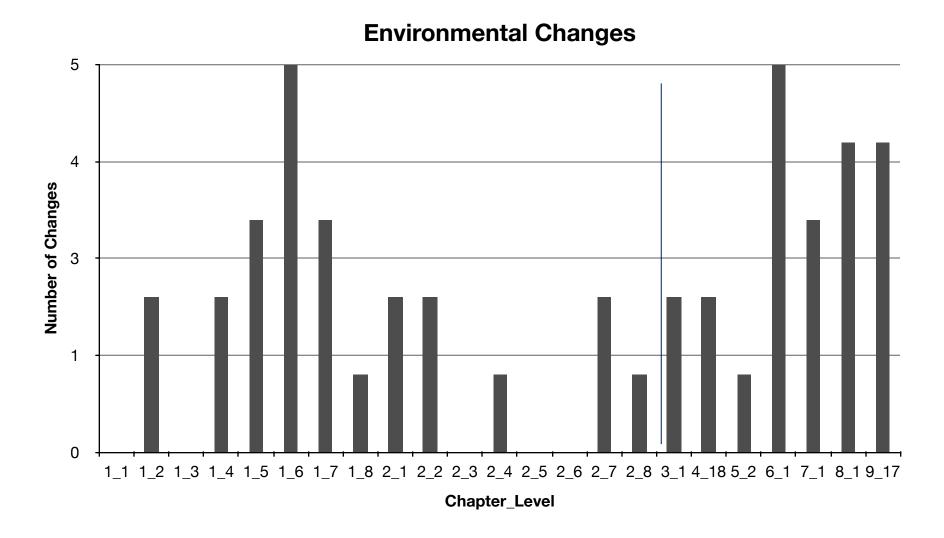
Environmental Changes From Task Immediately Prior (please list)	Result of or cause of rule change? (Y/N)	Pure surface/ environmental change with no bearing on the rules (constituative, operational, conduct)? (Y/N)

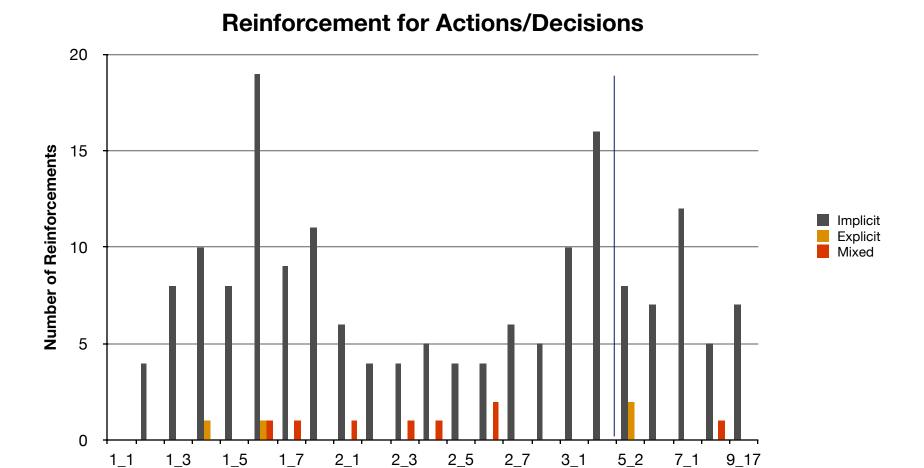
#### Feature 5: Open-Endedness

Ways in Which Gameplay Was Open-Ended	Ways in Which Gameplay Was Constrained





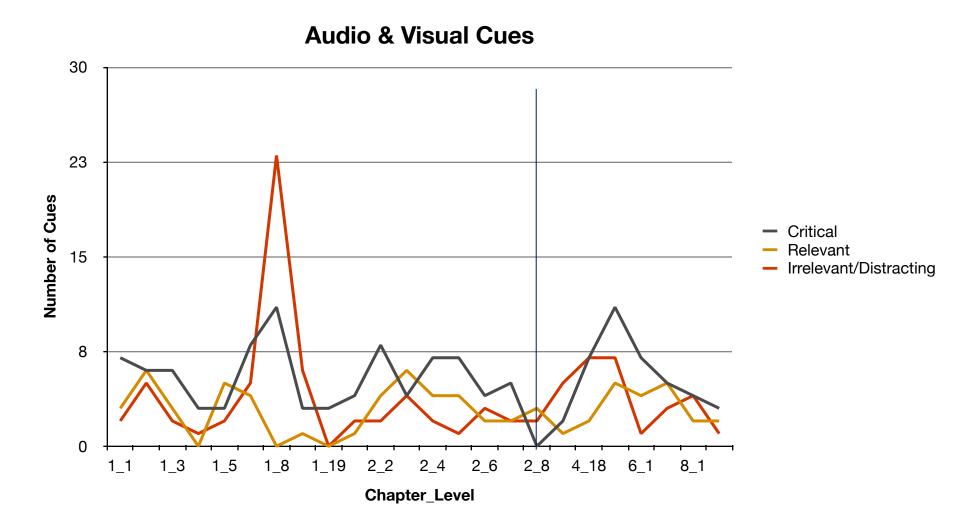




Chapter\_Level

Instance of Open- Endedness	Count in Sampled Levels
Time unconstrained	22
Choice of portal-shooting location	14
Multiple ways to accomplish task	19
General	1
of moving box	5
by utilizing portal sequencing and environmental features	2
of moving laser acceptor via reflection cube placement	3
of transporting self/ objects	1
of retrieving defective turrets	1
of/while protecting self from avoiding bullets	1

Instance of Open- Endedness	Count in Sampled Levels
via portal/paint placement	2
via variable distances/speeds	
that can be used successfully	
with paint	1
via multiple jumping-off	
points/heights that can	
provide necessary momentum	_
for task	<u> </u>
via varied choices of box-	
turret hybrids to interact with	1
Freedom of movement/access	22
to different spaces  Multiple ways to gain access	22
to spaces/rooms	2
Control placement of both	
orange and blue portals	8
Player has some tools and	
opportunity to use tools that	
are not necessary to solve	
puzzle (i.e., portals)	I



# **Progress to Date**

- Protocol developed for CTA on video gameplay that encompasses cognitive, mechanical, and design elements
- Analysis shows modulating but persistent presence of all five cognitive adaptability design characteristics throughout Portal 2
- Indication of varying information processing/ filtering and executive function requirements throughout game

# **Future Analysis**

- Collect full data set on all levels
- Mapping the transition of micro-puzzles to tool sets/prerequisite knowledge
- Mapping the cognitive load evolution throughout game
- Critical path analysis
- Validate A/V cue level of relevance with subjects